



Overview of the Value-Added Services for STAR, CHIP and STAR Kids

Blue Cross and Blue Shield of Texas (BCBSTX) provides Value-Added Services (VAS) to our STAR, CHIP and STAR Kids members. Value-Added Services promote preventive care (THSteps) and preventive services, address gaps in care, support our Quality Improvement Programs and engage members in their own care. [To view the full list of VAS, visit the Value-Added Services for STAR Kids page and Value-Added Services for STAR and CHIP page on our website.](#)

VAS for STAR and CHIP

- Free child car booster seat
 - **New members:** The child completed an Initial Health Assessment within 90 days of enrolling
 - **Current members:** The child had an annual Well Child Checkup (CHIP) or a Texas Health Steps Checkup (STAR).
- Sports and camp physicals for kids
 - Limit one physical per year between June 1 and November 30. Must see an in-network provider.
- Home delivery of fresh fruits and vegetables
- Dental services for adults

VAS for Pregnant STAR and CHIP

- Pregnancy class (available in person or online)
- Diaper bag with new baby items upon completion of prenatal class
- Breastfeeding support group
- Pre-natal incentive options for pregnant members
 - A \$50 gift card for pregnant STAR and CHIP members who complete their first prenatal visit within the first trimester or 42 days of enrolling in the plan.
 - A \$50 gift card for newly-delivered STAR or CHIP Perinate members who deliver their baby on our plan and complete their postpartum visit between 21 and 56 days post-delivery.

VAS for STAR Kids

- Hippotherapy or therapeutic riding lessons (both utilizing horses)
- Extra help for parents or legally authorized representative (LAR): Respite Care
- Incentive card for attending Member Resource Meeting

VAS for ALL

- Non-emergency medical transport (with LAR and 2 siblings if needed)
- Adolescent checkup incentive card
 - \$75 Amazon gift card for members 13 to 18 years old who complete their annual Well-Child Checkup (CHIP) or Texas Health Steps Checkup (STAR, STAR Kids) within the current medical year (limit one per year)
- Well-Child Checkup Incentive Gift Card
 - 0 to 15 months old: six checkups by 15 months of age (limit one per member)
 - 2 to 12 years old: one checkup by the end of the calendar year (limit one annually)
- In-home meal delivery services following hospital discharge
- Upgraded eyeglass frames for STAR and CHIP (18 and under) and STAR Kids (20 and under)

Reminder: Reference and review the [BCBSTX Preventive Care Guidelines \(PCGs\)](#), [Clinical Practice Guidelines \(CPGs\)](#) and [THSteps for Medical Providers](#) for more information on this and other important topics for treating your patients.

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